Basic

cool TASTE
cool PRICE

- Light Up sales this winter with a popular offer from Basic.
- Give your customers an added bonus when they purchase two packs of Basic - A FREE LIGHTER!
- Use the functional shipper display, poster and dangler to announce this offer.

BUY ONE GET A FLIGHTER FREE

Promotion Dates: October 2 - December 29

Shipper Display

Dangler

Poster

KIT C **20 Deal Shipper Display, Dangler & Poster**

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